

KOREA-MARYLAND BIO EXPO 2010
코리아-메릴랜드 바이오 엑스포 2010

Promotional Booklet



JG Group
JG Business Link International Inc.
www.jgbli.com



KOREA-MARYLAND BIO EXPO 2010 **코리아-메릴랜드 바이오 엑스포 2010**

Korea-Maryland BIO EXPO 2010 Promotional Booklet Introduction

A. Overview

The “Korea-Maryland BIO Expo 2010” is to be sponsored by JG Business Link International Inc. and supported by the Maryland Department of Business Development (DBED), Montgomery County Department of Economic Development (DED), Johns Hopkins University, and the Korean Embassy .

This event comes with perfect timing. With the increasing appearance of life science sponsorship in policy it is clear that America is looking more and more to new technology such as the progressive biotech field. Furthermore, discussions about a KORUS FTA and Korea’s leadership of this year’s G20, the climate is right for international collaboration in the green energy and life science fields, collaboration that can undoubtedly result in the development of new startups and help to promote new innovation standards in the current market economy.

The U.S. stands as one of the most mature markets for biotech. U.S. companies command over 50% of sales in the biotech sector. This success can be attributed to a myriad of factors. U.S. government institutions such as the FDA and the NIH demonstrate exemplary support for domestic healthcare innovation. Each year the NIH distributes billions of dollars in sponsorship of life science research. Many state agencies, such as Maryland’s DBED, have followed suit in developing elaborate plans to expand industry resident in their respective jurisdictions.

Another clue to the U.S. success story may be the development of bio-clusters throughout the nation. The U.S. has three major life science clusters: Maryland’s Montgomery County, Boston’s research triangle in Massachusetts, and the San Diego Biotech Cluster in California. Along with these three there are some 30 smaller life sciences clusters scattered throughout the nation. These clusters centralize businesses and research

institutions to localities around universities encouraging collaboration and helping companies to realize synergy in achieving their objectives.

Korea has much to learn from United States' success in the life science field. Positioned with strengths in infrastructure and economically efficient educated labor, Korea is ripe for the development of its own bio-clusters. Import of educational institutions and technology can transform Korea into a thriving center for biotech in Asia. Derivative from this transformation would be the potential for this new hub to serve as a gateway for U.S. companies to efficiently breach the East Asian marketplace compounding opportunities for U.S. and Korean companies alike.

Maryland is home to a great wealth of resources. Local to the region are important government agencies such as the NIH, FDA, and the NIST. Perhaps due in part to this reason, research has been allowed to flourish, evidenced by some 19 leading research facilities as well as active research and training at some of the nation's finest universities such as Johns Hopkins University, the University of Maryland, and George Washington University. Attesting to the fertility of this region is the emergence of well-known biotechs like Human Genome Science and MedImmune which find themselves among the ranks of over 400 life science companies resident in the Maryland bio-cluster. This successful bio-cluster is undoubtedly the perfect example of U.S. biotechnology prowess.

With the help of Maryland's DBED, the Montgomery County DED as well as the Korean Embassy, the first ever "Korea-Maryland Bio Expo 2010" promises to be the first of an annual international event between Korea and the United States that will leave a lasting impact upon the life science marketplace.

B. Expected effects of the BIO Expo

1. Cooperation in policy between Korea and the United States to streamline regulatory processes and unify governing policy

- Promotion of cooperation and partnership among pertinent government agencies (e.g. U.S.– USDA, US HHS, USDC; Korea– HWM, KFDA, MKE) to help further the development of the Korean and American bio industries and therefore advance their respective economies.
- Presentation of a venue for communication between America’s Food and Drug Administration and the Korean Food and Drug Administration as well as between America’s National Institutes of Health and Korea’s Ministry of Health and Welfare to aid in the harmonization of policy between international governmental agencies as well as promote the mutual export of technology.
- Seminars to help attract foreign investment to JHU’s Shady Grove Life Science Center, Montgomery College Science and Technology Park, the Germantown Innovation Center, as well as JHU, NIH, UMD’s various tech transfer centers while helping to boost employment in these areas.
- Creation of a forum for discussion of issues and solutions regarding the KORUS FTA (as it relates to the medical and bio industry).

2. Creation of opportunities for venture capital investment, mergers and acquisitions, research funding, collaborative research, and joint ventures between Korea and the United States.

- Provisions for a forum to create cross collaboration between Korean and U.S. Bio–industry allowing them to combine efforts for research funding, licensing, expansion of business opportunities, acquisition of venture capital funding, and potential for mergers and acquisitions.
- Promotion of better standards for intellectual property protection for R&D in companies and strengthened capacity for technology transfer at research institutions for stronger commercialization in the US and Korea.
- Creation of job opportunities by increasing funding for life science education to create a stronger workforce in US and Korea.

- Opportunities for U.S. and Korean biotechnology to collaborate in joint research projects as well as form strategic alliances to support international deployment of products and for advertisement and marketing in order to gain exposure.

3. Development of human capital through increased cooperation between U.S. and Korean universities thereby priming Korea to be the U.S.'s access point into Southeast Asia.

- Formation of important partnerships between Korean and American University research centers and research hospitals through joint research, symposiums for faculty and student exchange, and the establishment of branch institutions.
- Initiation of joint research between America's commercial R&D groups, bioscience technology parks, and incubators with Korean institutions.
- Creation of collaborations between Korea's High-Tech Medical Complex and U.S. bio-clusters to position South Korea as the focal point for penetrating the South-East Asia Market.

4. Secure standards for Korea's traditional medicine and traditional therapies in the world marketplace.

- Formal adoption of Oriental medicine by American universities through the introduction of its advantages as well as seminars promoting the opening of Oriental medicine and acupuncture departments throughout the nation.
- Sanction of the practice and development of Korean traditional medicine (traditional pulse diagnosis, acupuncture, moxibustion, etc.) to pave the way for NIH endorsed certification.
- Improvements on the ability of Korean traditional medicines and traditional health products in receiving FDA approval and engaging the NIST in establishing global standards for traditional medicine to ensure smooth entry into the US market.

5. Collaborations between US and Korean intellectual and trade law agencies to develop cooperative enforcement leading to more efficient business development across borders.

- Improved exchange of information between the USPTO and the Korean Intellectual Property office (KIPO) with regards to biotechnology patent infringement.
- Active exchange of information for the resolution of issues drawn to licensing and copyrights.
- Forums to advocate the provision of information to support the United Nations Commission on International Trade Law and enforcement of corporate compliance to protect international trade.

6. Establishment of JG Business Link International's consulting services for international business development through its connections with government agencies, companies, universities, hospitals and research institutions.

- Establishment of the CEO Academy, a training course to understand the US market and how to penetrate into the US market while providing assistance in marketing research.
- Consulting services to support business agreements, investment, research funding, and assistance in establishing relations with US and Korean Bio-industry government agencies.
- JG BLI's assistance in the development of business models that will continue to advance and expand biotechnology and research-based economic growth.
- A resource network, gathering the best information sources on US bio-policy and the leaders in the Korean bio-industry to build relations in business development, joint research, and capital investment.

C. Korea–Maryland BIO Expo 2010 History

1. May 18, 2008:

World Trade Week – U.S. President George Bush’s speech at the White House



President
George Bush



Chairman of JG Group
Gunseon Lee



President of JG Merchant
Wonro Lee



Secretary of Labor
Elaine Chao

- ▶ Columbia, Panama, and Korea call for an expedient ratification of their respective FTAs in the US Congress.
- ▶ Free and fair trade and the elimination of tariffs on trade will open and develop new markets.
- ▶ Free and fair trade transparency through the FTA promises to be mutually beneficial.
- ▶ JG BLI is looking for new opportunities for US–Korea trade relations through the FTA (in regards to the medical and biotech industry).

2. June 16, 2008:

Launch of the Maryland Bio 2020 Policy–JG BLI Planning



Office of the Maryland Governor Martin O'Malley



Maryland Biotechnology Center

- ▶ The 2007 Life Science Advisory Board spent 18 months of preparation to put forth Maryland’s Bio 2020 plan, a 1.3 billion dollar plan to promote research and vitalize the development of Maryland’s bio–industry.
- ▶ Johns Hopkins University Montgomery County Campus promotes the Gaithersburg West Master Plan.
- ▶ JG BLI is in preparation of a proposal for mutual development of US and Korea’s bio–industries.

3. January 1, 2009:

JG Business Link International Bio Business Development Planning initiates



Wonro Lee, CEO and staff members.



Gunseon Lee and the Korean bio-planning committee

- ▶ JG BLI is in preparations to start looking for opportunities in the US-Korea healthcare and bio-tech market resultant of the KORUS FTA.
- ▶ A proposal has been drafted for the support of US-Korea Bio-industry development policies as well as a US-Korea Bio Expo.

4. February 17, 2009 / March 9, 2009: Obama's Green New Deal for Economic Stimulus and the lift on the Stem Cell Research Ban



President
Barack Obama



Speaker of the House
Nancy Pelosi



House Majority Leader
Steny Hoyer



Congressman
Chris Van Hollen

- ▶ The American Recovery & Reinvestment Act of 2009 was announced hoping to revitalize the economy, create jobs, and promote the green energy industry.
- ▶ A \$787.2 billion economic stimulus package was signed into law.
- ▶ President Obama signed an executive order ending a ban on federal funding, implemented by the Bush administration, for embryonic stem cell research (stem cell research has since become one of fifteen high priority fields designated for funding among NIH Challenge Grants since).
- ▶ After examination of NIH's bio-industry development policies, JG BLI has drafted a proposal for cooperative development of US and Korea's Bio-Industry.

5. May 13, 2009:

Discussion of the Bio-Expo with Congressman
Chris Van Hollen and the Speaker of the House



Wonro Lee with Speaker of the House Nancy Pelosi and Congressman Chris Van Hollen

- ▶ Wonro Lee explains the bio-expo and its rationale to Speaker of the House Nancy Pelosi and Congressman Chris Van Hollen.
- ▶ JG BLI has thoroughly examined the bio-industry development policies of the federal, state, and local governments.

6. May 20, 2009:

BIO International Convention –Atlanta BIO 2009



Atlanta BIO 2009

Maryland Governor Martin O'Malley & MG County Executive Ike Leggett

- ▶ Maryland State Governor, O'Malley, is shown attending the 2009 BIO International Convention, the largest bio expo in the world, to introduce the Maryland Bio 2020, a new state policy for bio-industry development.
- ▶ Maryland was highlighted once again for the 6th year in a row as the sole host of the Gala Reception.
- ▶ On the exhibit floor, the BioMaryland Pavilion covered almost 8000 sq. ft. and contained 46 exhibitor spaces occupied by more than 30 companies.
- ▶ Cooperation begins between JG BLI and the Maryland State Government for the Korea-Maryland Bio Expo.

7. June 9, 2009:

Discussion of JG BLI Business Management with Director of the Montgomery County DED Steven Silverman



JG BLI Business Management Task Force Team having meeting with Director of the MG County DED, Steven Silverman

- ▶ Wonro Lee puts together a task force for cooperative and developmental policies in IT, Biotech, Green Energy, and Economic Development.
- ▶ The team decides on strategies for training/technology development funding, research collaboration, attracting foreign investment in the bio-industry.
- ▶ Cooperation is secured between JG BLI and the Montgomery County government for the Korea-Maryland Bio Expo.

8. June 13, 2009:

Through management by JG BLI Chairman Gunseon Lee, Gachon University Gil Hospital contract for free medical examinations



Gunseon Lee (Chairman of the JG BLI) joining Gachon University Gil Hospital signs a contract with The Council of Korean Churches of Greater Washington and Korean-American Foundation

- ▶ Gachon University Gil Hospital, signs a contract for free medical examinations with The Council of Korean Churches of Greater Washington and Korean American Foundation.
- ▶ JG BLI creates a plan to help aid the export of high-tech medical technology from Korea to the US

9. June 19, 2009:

**Seminar on the KORUS Free Trade Agreement–
JG BLI/Korean American Chamber of Commerce of
Greater Washington**



Minister Counselor
Dongman Han



Seminar on the KORUS Free Trade Agreement



- ▶ Dongman Han, Minister–Counselor for Economic Affairs of the Embassy of the Republic of Korea in Washington, D.C., gives a seminar on “the KORUS FTA and Korean Americans” at the law firm of Shulman Rogers, Gandal, Pordy & Ecker, PA.
- ▶ The Korean American Chamber of Commerce of Greater Washington actively seeks cooperation in the ratification of the KORUS FTA
- ▶ JG BLI reinforces a plan to help aid the export of biotech and medical technology in Korea to the US.

9. July 1, 2009:

**Seminar on “Current Trends of the Global Economy & the
Role of Korean American Merchants”**



Ambassador of the
Republic of Korea
Duk–Soo Han



Lt. Governor
Anthony Brown



Director of MGC DED
Steven Silverman



Wonro Lee with
Amb. Duk–Soo Han

- ▶ The event was hosted by the Korean American Chamber of Commerce of Greater Washington, sponsored by JG Business Link International.
- ▶ Ambassador of the Republic of the Korea, Duk–Soo Han discusses trade policies (with Korea & US, including policy regarding the Medical and Bio–Industries).
- ▶ Lt. Governor of Maryland, Anthony Brown, promotes initiatives for stronger Maryland–Korea relations
- ▶ Steven Silverman, Director of the Montgomery County Department of Economic Development, reveals formative policies for the biotech industry
- ▶ JG BLI is making plans in anticipation of active resolution of issues with ratification of the KORUS FTA (including the US and Korea Medical and Bio–Industries).

11. July 14–17, 2009:

Visit from Korean Health and Welfare Minister
Jae Hee Jeon



Minister of Korean
Health & Welfare
Jae Hee Jeon



President of the Republic of Korea Myung Bak Lee with Minister of the KFDA
Yeo Pyo Yoon and Prime Minister Woon Chan Chung



- ▶ U.S. Health Secretary Kathleen Sebelius met with Korean Health and Welfare Minister Jae Hee Jeon to renew a Memorandum of Understanding on Health and Medical Science.
- ▶ Minister Jae Hee Jeon of the Ministry of Health of Korea makes a visit to the National Institutes of Health (NIH) to learn about US Healthcare reform and attempt to expand generic drug exports to the US as well as to explain Korea's medical insurance system.
- ▶ JG BLI is reviewing the process of medical tourism.

12. August 10, 2009:

Selection of Daegu's Shinseo Innovative City and Osong,
Chungcheonbuk-do for the High-Tech Medical Complex



An Air View of
Chungcheongbukdo
Innovative City



General Director of
Chungcheongbukdo
Jeong Soon Jeong



An Air View of
Daegu Shinseo
Innovative City



Vice Mayor of
Daegu City
Dong Kyun Nam

- ▶ The fifth meeting of the government-led High-Tech Medical Complex Committee, chaired by Prime Minister Seung-Soo Han, resulted in the selection of Daegu's Shinseo Innovative City and Osong, Chungcheonbuk-do, out of 10 fiercely competing regions as the locations for the nation's two high-tech medical complexes.
- ▶ By 2038, funding for the facility is expected to be 1.8 trillion won (roughly \$1.5 billion US) for operations and 3.8 trillion (about \$3.3 billion US) for R&D, totalling 5.6 trillion won (over \$4.8 billion US) for the creation of state of the art drug development support facilities, state of the art medical device development support facilities, state of the art clinical studies facilities, and general laboratory space aimed at the global medical marketplace.
- ▶ JG BLI believes that Maryland's Bio 2020 policy and Korea's creation of the high-tech medical complexes reveals consonant vision between Korea and the United States

13. August 11, 2009:

Exchange of MOU between State of Maryland Department of Business & Economic Development & JG BLI



Office of Secretary DBED
Christian Johansson



Secretary of State
John McDonough



Regional Manager
Bradley Gillenwater



Maryland State Delegate
Susan Lee

- ▶ JG BLI signed a Memorandum of Understanding for the cooperation of Maryland's life science cluster and agreement in holding the bio expo. Maryland supports, through JG BLI, strengthened cooperation for innovation between Korea and Maryland's life science bio-clusters and advocates better understanding of business development to assist critical decision making in life science research.
- ▶ The State of Maryland has an opportunity to expand its life science network to Korea and actively support joint research to increase the productivity of resident institutions.

Addendum Description and Execution

- ▶ (09-14-2009) Decision on the name and date of the "Korea-Maryland BIO Expo 2010"
- ▶ (10-21-2009) Gyeongsangbuk-do Life Science Advance Team visited the Maryland Secretary of State, Maryland Secretary of Business and Economic Development, and the Maryland Biotechnology Center to discuss harmonization of bio policy with the State of Maryland and discover mutual goals (establishing partnerships) as well as exchange a wide range of ideas about attracting investment
- ▶ (12-09-2009) Toddy visited the Maryland Secretary of State and the Maryland DBED to discuss their water-saving toilet technology and possible U.S. expansion.
- ▶ (12-10-2009) Toddy visited the U.S. Department of Commerce to discuss their water-saving toilet technology and possible U.S. expansion. They also discussed America's energy and environmental industry policy and the potential linkage of international investment agencies and consulting firms within this jurisdiction.
- ▶ (01-15-2010) JG BLI decided to attend the Bio Convention 2010 (Chicago-May 3-6) with Maryland's representative companies.

14. August 13, 2009:

Supporting Letter from Johns Hopkins University



Provost of MGC
Campus
Elaine Amir



Assistant Dean for
International Program
Hedy Alavi, Ph.D.



Vice Dean of Faculty for the Whiting
School of Engineering
Andrew Douglas



- ▶ Johns Hopkins is looking to open up its Montgomery County campus to leading life science research institutions in Korea as well as promote cooperation

for joint research with its students and faculty.

Addendum Description and Execution

- ▶ (09-15-2009) Wonro Lee attends a Montgomery County Council meeting on the GWMP(an issue regarding the establishment of the Johns Hopkins Montgomery County Campus's Life Science Center) as a panelist describing the advantages of the plan.
- ▶ (10-22-2009) Gyeongsangbuk-do Life Science Advance Team visits Johns Hopkins University Hospital, Science Park and Johns Hopkins Montgomery County Campus. They discuss reasons for the establishment of a Johns Hopkins campus in Gyeongsangbuk-do and exchange opinions on mutual benefits.
- ▶ (01-20-2010) Through JG BLI's business management, representatives from Hanbat National University visit to discuss an MOU between Hanbat National University and Johns Hopkins University and their mutual goals (biotechnology goals, joint research, academic/industry cooperation, technology goals, faculty and student exchange) for cooperation between the two universities.
- ▶ (01-28-2010) Hanbat National University and Johns Hopkins University set a prospective date of February 18th, 2009 for Hanbat National University President Seol Dongho's visit along with nine other executives.

15. August 14, 2009:

Exchange of MOU between Montgomery County Department of Economic Development & JG BLI



Meeting with Director of the Montgomery County DED, Steven Silverman

- ▶ JG BLI signed a Memorandum of Understanding with the Montgomery County government for the cooperation of Montgomery County's life science cluster and agreement in holding the bio expo. Montgomery County seeks to strengthen the cooperation between Korean companies and the Montgomery County Life Science cluster while improving critical decision making in the life science marketplace.
- ▶ The Montgomery County government sees an opportunity to expand its life science network to Korea and actively support joint research to increase the productivity of resident institutions.

Addendum Description and Execution

- ▶ (06-09-2009) Montgomery County's DED established a task force for cooperation and developmental policies in IT, biotech, green energy, and economic development.
- ▶ (10-23-2009) Gyeongsangbuk-do Life Science Inspection Team visit the Montgomery County's DED and the Germantown Innovation Center to exchange opinions for their mutual benefit.
- ▶ (12-09-2009) Toddy visited to discuss their water-saving toilet technology and possible U.S. expansion with the Maryland Secretary of State and the Montgomery County's DED.

16. August 20– September 3, 2009: 1st Visit to Korea
Promoting Maryland Bio 2020 Policy



Minister of the KFDA
Yeo Pyo Yoon



Seminar at Korean Food and Drug Administration Conference Room



Director of Healthcare
Research & Development
Ho Young Maeng



Seminar at Gyeonggie Bio Conference Room



President of Hanbat
National University
Dong Ho Sul



President of Good
Samaritan Hospital
Won Min Jo



Director of Nanotech
Division, Ministry of
Knowledge Economy
Ki Young Park



Director of Nano-Energy
System Research Center
Hoon Kyu Shin Ph.D.



Investment Adviser of
Daegu City
Seok Ho Park



With Gyeongsangbukdo
Administrative Officials



Chief Investment Officer
of Daegu City
Jong Chan Kim



Mayor of Pohong City
Seung Ho Park



Executive Director
of Korea Bio
Jong Hoon Choi, Ph.D.



Director of Investment
Yellow See Free
Economic Zone
Dae Soon Kim



Life Engineering &
Applied Chemistry,
Hanbat University
Bong Ho Lee



President of Sun Display
Sun Lee

- ▶ Explanation of the current climate of the bio-cluster in Maryland
- ▶ Explanation of the Maryland's Bio 2020 policy– explanation of policy regarding foreign investment in Korea and Maryland's bio-industry, joint research, establishment of new branches of hospitals and universities, IP issues, and licensing policies

17. September 3, 2009: Conference on U.S.–Korean Economic issues and the KORUS FTA



Ambassador Duk Soo Han meeting with the Maryland Governor Martin O'Malley

- ▶ Wonro Lee arranges a meeting with Ambassador of the Republic of Korea Duk–Soo Han and Maryland State Governor Martin O'Malley, to discuss US–Korean economic issues as well as the KORUS FTA (including its effect upon opening up the bio–industry).
- ▶ JG BLI actively supports the ratification of the FTA, particularly in pertinence to its effects on the expansion of US–Korea bio–industry.

18. September 14, 2009: Meeting with Maryland Biotechnology Center



Chairman of JG Group
Gunseon Lee

President of JG BLI
Wonro Lee

Acting Director of MD
Biotechnology Center
Dr. Lawrence Mahan

Executive Director of
JG BLI
Paul Chang

- ▶ Under the direction of the Maryland DBED, Dr. Lawrence Mahan of the Maryland Biotechnology Center makes a decision on the name of the expo and the date on which it will be held (Nov. 12–14, 2010).
- ▶ JG BLI will hold the first ever bio expo involving both the Korean and Maryland Governments.
- ▶ The “Korea–Maryland Bio Expo 2010” details are in the process of planning.

19. September 15, 2009: Council meeting for the Gaithersburg West Master Plan



GWMP

Wonro Lee, head of JG BLI Bio–Industry Business
Development, attends as a panelist at MG County
Council

GWMP

- ▶ The Montgomery County Council meets to discuss the details of the GWMP(an issue regarding the establishment of Johns Hopkins Montgomery County Campus’s Life Science Center).
- ▶ Wonro Lee attends as a panelist describing the advantages of the plan.

20. September 15, September 17, 2009:

Maryland Biotechnology Center Opening Ceremony



Opening ceremony of the Maryland Biotechnology Center at the World Trade Center and Montgomery County's Shady Grove Innovation Center

- ▶ September 15– Opening ceremony of the Maryland Biotechnology Center at the World Trade Center, Baltimore, MD.
- ▶ September 17– Opening ceremony of the Maryland Biotechnology Center at Montgomery County's Shady Grove Innovation Center
- ▶ JG BLI's Life Science Business Planning Department attends.

21. October 1, 2009:

"Korea–Maryland BIO Expo 2010" logo and poster is created



Logo



Poster

22. October 20–23, 2009: Visit from the Gyeongsangbuk-do Life Science Advance Team



Press Conference for visiting Maryland



Meeting with Secretary of State John McDonough



Meeting with Office of Secretary DBED Christian Johansson



Visiting NIH



Visiting Johns Hopkins Hospital



Visiting NIST



Visiting John Hopkins MG County Campus



Visiting John Hopkins Life Science Center



Visiting Maryland Biotechnology Center



Visiting University of Maryland Bio Park



Visiting MG County DED



Visiting TissueGene Inc.

- ▶ The Gyeongsangbuk-do Life Science Advance Team was invited to discuss harmonization of bio policy with the State of Maryland and discover mutual goals (establishing partnership) as well as exchange a wide range of ideas about attracting investment.
- ▶ A conference is held to between the NCNT (National Center for Nanomaterials Technology) and NIST to discuss joint research and establish connections for cooperation.
- ▶ A conference is held to discuss collaborative research between Maryland University and Gyeongbuk National University.

23. October 23, 2009:

The “Korea–Maryland BIO Expo 2010: Success Ensured” Inauguration Ceremony



by Bio Expo Chair
Gunseon Lee



President of JG BLI
Wonro Lee



by MD State Delegate
Susan Lee



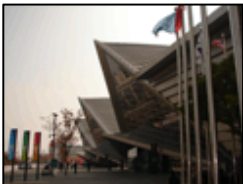
by Minister for Economic
Affairs, Jong Hyun Choi

- ▶ The Inauguration Ceremony is held with the cooperation of the Embassy of the Republic of Korea.
- ▶ The goal is to foster cooperation between US and Korean bio startups and secure Korea’s role as a Bio Hub in South–East Asia.
- ▶ The start of an annual international scale professional convention.
- ▶ Exhibition of the latest bio–industry technologies and issues as well as conference sessions
- ▶ Conference sessions on US and Korean bio policies, cooperation, joint research, IP issues are to be held regularly.

24. October 24, November 10, 2009: 2nd Visiting to Korea

Promoting “Korea–Maryland BIO Expo 2010”

A. October 26–28, 2009: Promotional Booth at The 8th World Korean Business Convention



Promotes “Korea–Maryland BIO Expo 2010” at World Korean Business Convention

- ▶ At the 8th World Korean Business Convention held in Incheon Korea, the public relations staff promotes the “Korea–Maryland BIO Expo 2010”.

B. October 29–November 10, 2009:



President of Korea Bio
Jeong Sun Seo, Ph.D.



Trade Director of
Gyeonnam Province
Hae Sik Jae



Dean of Academic Affairs
of Hanbat National
University, Dong Hyung Lee



Front of Chungnam
Province Government
Building



Chief Investment Officer
Daegu City
Jong Chan Kim



Managing Director of
Korea Chamber of
Commerce & Industry
Se Ho Kim



President of H&G Toddy
Young Ho Lee



Director of Korea
Advanced Food
Research Institute
Ho Moon Suk



Deputy Administrator
Of Small & Medium
Administration
Young Tae Jung



Vice Mayor of
Daegu City
Dong Kyun Nam



Director of Ministry of
Knowledge Economy
Kyung Huh



Director-General of
Gyeongbuk Province
Sung Gyeong Kim



CEO of Media One
Jang Hyun Kim



Chairman of Dever Free
Sung Jin Cho



President of NEODIN
Medical Institute
Yoo Sung Hwang



CEO of NWC
Hui Jung Kim

- ▶ Meeting with government agencies, local governments, bio organizations and bio companies for promoting the Bio-Expo.

25. November 25, 2009: Confirmation of Expo Venue

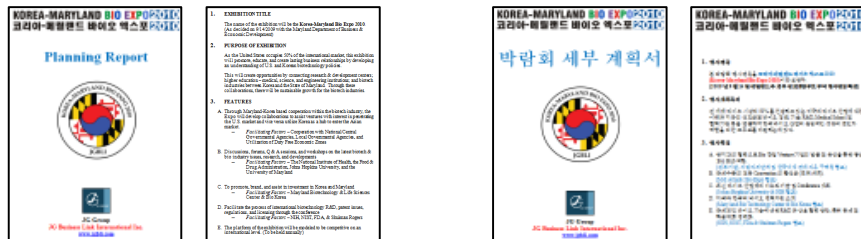


Visiting Baltimore Convention Center (American Towman Expositions)

- ▶ The Baltimore Convention Center has been secured as the location of the “Korea–Maryland BIO Expo 2010”
- ▶ Baltimore, Maryland Convention Center
1 West Pratt St.
Baltimore, MD 21201

26. November 30, 2009:

Plan for the details of the “Korea–Maryland Bio Expo 2010”



In English

In Korean

- ▶ The plan will be sent to institutions, bio-organizations, hospitals, universities and biotech companies in Korea and the United States.

27. December 5, 2009:

Appearance at the KAMA Christmas Gala



Attend the KAMA (Korean–American Medical Association) Christmas Gala

- ▶ JG BLI attend the KAMA (Korean–American Medical Association) Christmas Gala in order to promote the Bio–Expo and receive agreement and support from KAMA members.

28. December 8–9, 2009: Visit from ‘SEBA Group’ Seong Jin Cho (Chairman/CEO) and ‘Toddy’ Seok Hyun Jang (President)



Meeting with Secretary of State John McDonough



Meeting with Office of Energy & Environmental Industry, USDC Man Cho



Meeting with Director of MG County DED Steven Silverman



Meeting with MD DBED Regional Manager Bradley Gillenwater



MOU (Mutual Business Cooperation) was signed by JG BLI & SEBA Group / Toddy

- ▶ Wonro Lee and Paul Chang had meetings with the Maryland Secretary of State, US Department of Commerce, Maryland DBED, and Montgomery County Department of Economic Development to introduce Toddy’s water-saving toilet technology and discuss advances in the United States.
- ▶ SEBA Group and Toddy visited the headquarters to be apprised of “Korea–Maryland BIO Expo 2010” issues and signed a contract for sponsorship of the expo as well as an MOU with JG BLI for U.S. expansion.

29. December 18, 2009: “Korea–Maryland BIO Expo 2010” Select as Top 10 2009 News from Washington Korea Times.



Korea–Maryland, Activity for Bio–Industry Exchange

Potential has finally opened up for exchange between Maryland and Korea’s bio industry. After some exchange between Chungbuk Province and Montgomery County’s ‘DNA Alley’, the veritable center of America’s bio–industry, Gyeongbuk Province found Maryland as the designated location to spur bio–industry cooperation planned this year. Another great achievement toward this end is the ‘Korea–Maryland Bio Expo 2010’ which will held in November 2010.

The [U.S.] firm, JGBLI (President: Wonro Lee), will be taking over all responsibility for the preparations of this event. At this Korea–Maryland Bio Expo, there are some 800 bio–related organizations from the United States and Korea that are expected to participate in the wide–scale, 4 day/3 night event. This event emerges at a time when the Maryland State Government has already made plans to invest a total of 1.3 billion dollars in the life sciences industry by 2020 in order to spur substantial growth. Through the ‘Korea–Maryland Bio Expo’, information exchange in the opening bio industry between Maryland and Korea will expand as the world’s bio–industry gets a little bit more intimate.

- ▶ [Article from the Washington Korea Daily](#)

30. December 21, 2009: Johns Hopkins University and Hanbat National University decide to hold a symposium together

- ▶ A symposium will be held from February 15, 2010 to February 16, 2010 at Johns Hopkins University.
- ▶ There will be discussion on educational sharing, faculty exchange, student exchange, and joint research.

31. December 30, 2009: Life Sciences Seminar (Hosted by JG BLI)



Chairman of BioGemex
Jay W. Chung



Seminar at JG BLI Conference Room



Joint Venture Company
of AniBiotech & BioGemex
at Vantaa Finland



- ▶ BioGemex Chairman Jay W. Chung gives a seminar on an in-depth analysis of the current progress in life science.
- ▶ JG BLI bio-industry team intently exchange ideas in a Q&A session.
- ▶ JG BLI looks to create a forum that will advocate improved life science marketplace strategy, connect life science ventures, government, and research institutions across the globe as well as lead the bio-industry to increased market yield.

32. January 12-14, 2010: KEI hosts a Seminar on US-Korea Relations with Korean Legislators



Alumni President of
Hankuk University of
Foreign Studies
Peter Lee



Vice Speaker of National Assembly of Republic of
Korea, Yoon sung Lee



Members of the National
Assembly of Republic
of Korea
Sang Hyun Yoon



Young Cheul Hwang



Kyu Sung Choi



Choon Jin Kim



Jin Sam Lee

- ▶ JG BLI attends a seminar on US-Korea Relations organized by KEI (The Korea Economic Institute) at a meeting with visiting Korean legislators to promote and raise support for the "Korea-Maryland BIO Expo 2010".

33. January 14, 2010:

**Meeting with Chancellor of University System of Maryland
Dr. William Kirwan**



► Dr. William Kirwan, University System of Maryland Chancellor met and discussed plans with Wonro Lee regarding the Korea–Maryland BIO Expo 2010's sponsors, speakers, Track/Session and participation.

- University of Maryland, College Park
- University of Maryland, Baltimore County
- Towson University
- Bowie State University
- University of Baltimore
- University of Maryland Biotechnology Institute–Shady Grove
- University of Maryland, Baltimore
- University of Maryland Eastern Shore
- Salisbury University

34. January 20–21, 2010:

**Visit to discuss the agenda for a symposium by Johns
Hopkins University and Hanbat National University**



Welcome Luncheon with Emeritus Professor of Hanbat National University, Ki Bum Song Ph.D.



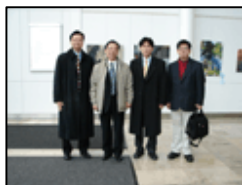
Visiting Johns Hopkins University
Assistant Dean for International Program, Hedy Alavi
International Visiting Scholar–NC State University,
Jong In Choi
Director of Engineering Education Innovation Center
Byong Wook Choi
Vice Dean Faculty Professor of Mechanical
Engineering, Andrew Douglas
Emeritus Professor, Ki Bum Song Ph.D.
Head of the JG BLI Bio–Industry Business Planning
Wonro Lee



Front view of Johns Hopkins University



Visiting Johns Hopkins University
Montgomery County Campus



Visiting JG BLI

- ▶ Representatives from Hanbat National University visit to discuss the MOU between Hanbat National University and Johns Hopkins University and mutual goals (biotechnology goals, joint research, academic/industry cooperation, technology goals, faculty and student exchange) for cooperation between the two universities.

35. January 26th, 2010: Cho Jang Yeon of the Hankuk University of Foreign studies explains the Global Business Landmark Graduate School of Business



Business School Dean, Cho Jang Yeon Bio-Expo Representative, Gunseon Lee, and Business School Dean, Cho Jang Yeon, discuss participation in the expo events

- ▶ Business School Dean Cho Jang Yeon discusses arranged by the Korean–American Chamber of Commerce of Greater Washington to explain the first Washington Global Graduate School MBA Top Management Course offered by the Hankuk University of Foreign Studies Graduate School of Business.
- ▶ A discussion of the ‘Korea–Maryland BIO Expo 2010’ proves to be a valuable time for networking between the Korean Professor’s Association, Biotechnology Institutes, and Korea United Pharmaceuticals, and many others. These key players also discussed their cooperative role in the expo.

36. February 1st, 2010: Discussion with Former Congressman Jay Kim



Korean Ambassador Han DukSoo and Former Congressman Jay Kim as “Korea–Maryland Bio Expo 2010” Consultants

- ▶ Former Congressman Jay Kim, current advisor to Korean President Lee Myung Bak and Gyeonggido’s goodwill ambassador, discusses the Bio Expo with JG BLI Chairman Gunseon Lee and agrees to offer his consultation.

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